

BAPTIST RETIREMENT HOMES FOUNDATION

2025 Annual Report to Baptist Churches and Associations

Greetings from Baptist Retirement Homes Foundation! We are grateful to share updates from our past year which brings us to 75 years of ministry and missional support to older adults in North Carolina. Again, this year we have seen growth and outstanding performance ratings in our communities and among our staff members.

As the need for quality senior living facilities continues to grow, we have thoughtfully responded with well-planned projects to increase the available homes in our communities. Earlier this year ThriveMore announced plans for Brice Pointe, its newest life plan community in New Bern. This community has been received well and is currently in the initial development phase.

Additionally, cottages and apartments have been added to the campus at Taylor Glen in Concord which will add fifty new residences to their community. Taylor House in Albemarle is receiving upgrades and updates to better accommodate the residents and staff, while preserving the historic value of the building. At Brookridge in Winston-Salem, we are building an intergenerational childcare center that will not only provide enrichment for our residents but also quality, affordable childcare options for our campus staff. And at Ardenwoods in Arden, we raised over \$60,000 dollars to directly support our staff who suffered varying degrees of loss due to the destruction of Hurricane Helene.

Our Immeasurably More Campaign has been announced and we are receiving outstanding feedback for our plans to build the first Green House model of care to North Carolina on the Taylor Glen campus. THE GREEN HOUSE® Project's philosophy prioritizes resident autonomy and dignity and empowers the lives of the people who serve and support the residents. Our second project offers couple's memory care homes that allow couples managing a memory care diagnosis to spend days and nights together, with the caregiving spouse having around-the-clock access to trained and dedicated staff. This patent-pending design will be the first of its kind in the nation, and has already received national recognition for its innovative design and solution to vital needs of aging adults with memory loss.

Our ThriveMore at Home Program, offered in the Raleigh and surrounding area, has enrolled 29 independent older adults who have chosen to age in place in their home. This program offers members a lifetime promise of care and services at the high standard demonstrated in our legacy of caring for North Carolina seniors.

In September of 2024 we welcomed Kevin Cook as the new Director of Development for Baptist Retirement Homes Foundation. Kevin brings a wealth of experience in development and fundraising and has made a great impact in moving our department forward. We look forward to adding additional team members later this year who will support our communication work and support the overall mission of our organization.





Across all of our communities, we provided over \$3,241,000 in aid to 52 individuals in our most recent fiscal year. We cared for 37 individuals at the Brookdridge health care facility who needed financial aid and whose average length of stay was 187 days. In the last year, ThriveMore provided financial assistance to 14 residents of our Taylor House assisted living community- providing them the security of “home” regardless of their financial situation. Finally, our Medicine from the Heart program has assisted over 100 seniors on Medicare this year by paying the copays for vital medication they otherwise couldn’t afford. This program, based 100% on donations, supplemented close to \$20,000 in the past year.

The Baptist Retirement Homes Foundation proudly supports ThriveMore in all endeavors, and our mission continues to grow to assist more aging adults. Reed VanderSlik, president and CEO of ThriveMore, continues to lead our organization with purpose, upholding the importance of faith, family, and fulfillment. “We’re continually working to exceed expectations in our industry while serving older adults with dignity and compassionate care,” said VanderSlik.

Baptist Retirement Homes Foundation will continue to do the good work to which we have committed, providing excellent care for older adults in the longstanding, faith-based model on which we were founded, exploring more ways to reach older adults who need our communities and services. Please contact us to schedule a program or presentation for your church. We value the opportunities to share our mission and ministry, and we always welcome groups from your church to visit and share in our communities!

We hope you will visit our website to learn more about our communities and the vibrant activity that is taking place across our state: www.ThriveMoreNC.org. Additionally, use the church resources tab on our website to find a growing resource page where you can request materials to use for the annual ***Week of Prayer and Offering for Older Adults which will occur January 26 – February 1, 2026.***

We cherish our Baptist heritage and values, and will continue to care for older adults through Christ-centered compassionate work. We thank you for the many ways you support our ministry and pray that God will continue to bless you.

With gratitude,

A handwritten signature in black ink that reads "Stephanie Shaffer".

Stephanie Shaffer
Faith and Community Engagement Manager
Baptist Retirement Homes Foundation

Please contact me with any questions, if you would like more information, or to schedule a presentation. We would love to hear from you!

919.413.4614 or sshaffer@thrivemorenc.org